

THE \$10,000 PER HOUR WORK CHEAT SHEET

\$10 / hr	\$100 / hr	\$1,000 / hr	\$10,000 / hr
Customer support	Coaching	Creating offers	Speaking at events
Errands	Marketing tests and experiments	Writing sales pages	Partnership webinars
Generating reports	Writing emails to list	Attending conferences	Thinking crazy
Email	Outsourcing tasks	Planning and prioritizing day	Executing crazy ideas
Social media		Building sales funnels	Negotiating deals
Talking to unqualified people		Evaluating tests and experiments	Repositioning message and business
Building and fixing websites		High leverage social media engagement	Selecting team members
Approving comments		Freeing up time	Creating values and culture in company and tribe
Meetings		Guest posts and list building activities	